

Background:

I have extensive experience in graphics, typographic art and lay-out within the graphic industry. As an artworker, my skills span over many of the creative programs used today. With quality in mind, I am able to work well under tight deadlines. More over, I value being able to communicate and work competently as part of a team as well as an individual.

I am very fluent in the most commonly used digital software for the pre-press industry on both Mac and PC but my real strength lies with Adobe Illustrator CS3. Give me the opportunity to organise work and I am capable of delivering tight dead lines with quality in mind. As a team player I will make sure the work is completed as required and always strive for better communication and organization between the team players. My feeling is that at the end of the day, we are all part of a team and that team has to function.

Interests & Motivations:

My interests lie within traditional lay-out and design but also with current technologies for graphics. I keep myself current with learning about web design and its abilities. My ambition is to bring out my previous experiences in both offset and the packaging industry in a team management function.

Education & Qualifications:

1984 - 1989 **SISA, Antwerp**

Graphic College of Fine Arts in Antwerp, Belgium.

- Degree in Graphic Arts
- Degree in Typographic Lay-out and aesthetics

Key skills:

Software:

- Adobe Illustrator
- Adobe Photoshop
- Adobe ImageReady
- Adobe InDesign
- Adobe Acrobat & Distiller
- ArtPro
- Adobe Dreamweaver
- Microsoft Office
- AdCreator
- QuarkXpress
- HTML & CSS coding
- M.I.S. Account Managing Software
- Mac and Windows competent

Personal:

- Result driven and persistent
- Eager to learn
- Well organised
- Able to perform under pressure
- Both individual & team player
- Apple hardware problem solver
- Fluent Flemish (Dutch) & English
- Basic French & German

Work experience:

10 2008 - 10 2008 Facts International Ltd, Ashford, United Kingdom

Temporary employee

Marketing research. Transcribing and translation of Dutch interviews.

08 2008 - 08 2008 Ugam International, London, United Kingdom

Temporary employee

Checking and testing Flemish script

01 2007 - 07 2008 GfK NOP, London, United Kingdom

International Team Leader (Supervisor)

Supervising Dutch, French and English projects. Assisting in recruitment. Training and briefing. Quality assessment. Script testing and translations. Project- and sample management. Day to day administrative tasks.

09 1999 - 07 2006 Schawk bvba, Antwerp, Belgium

Pre-press Creative Artworker

Responsible for creating print-ready plates for flexographic printing. As an artworker, I was also in charge for preflight and trapping (overprint) artwork, error handling and solving as well as maintaining contact with agencies and clients.

1995 - 1999 Verheyen Printing bvba, Antwerp, Belgium

Pre-press Creative Artworker

Specializing in offset printing for newspapers, brochures, magazines, flyers, large-format banners and wide format plotter. My duties included artwork and design creation, image correction, postscript file creation, preflight digital formats and maintaining contact with clients.

1989 - 1995 HC Graphic Compo Group, Antwerp, Belgium

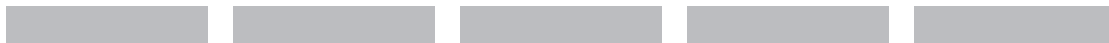
Creative Artworker/Designer

Responsibilities include: creating artwork for offset printing, managing pre-press files for output, contacting suppliers and clients as well as performing back-ups for database files.

Samples

Artwork for the packaging industry

All samples are produced with Adobe Illustrator. Most of the samples are designed by the client or an external agency. All software is converted to be used in Adobe Illustrator and all conversions needed to fit the artwork to packaging requirements are also done in Adobe Illustrator. This includes spot color conversion, minimum line width, trapping and overprint, etc.



Clicking on a thumbnail will take you to the sample. More samples can be found online at the following url: <http://www.marceldaems.com/portfolio.htm>

Artwork and design for litho print

Will be added soon.

Samples

Bulk carton for TAO

Basic design delivered by client. Converted to 3 spot colors. Overprints were achieved in Adobe Illustrator where the golden “maze” is cut out in the black with a golden background. In order to keep the gold from being visible through the black, a special black spot color was used.



Samples

Bulk carton PB Snacks

PB Snacks is a major producer and distributor for snacks in the Netherlands and are keen to keep the same design of boxes for their entire line of products. All artwork was delivered to us in QuarkXPress and converted to Adobe Illustrator for further use. Converted to spot colors in Adobe Illustrator.



Samples

Bulk carton for Philips batteries

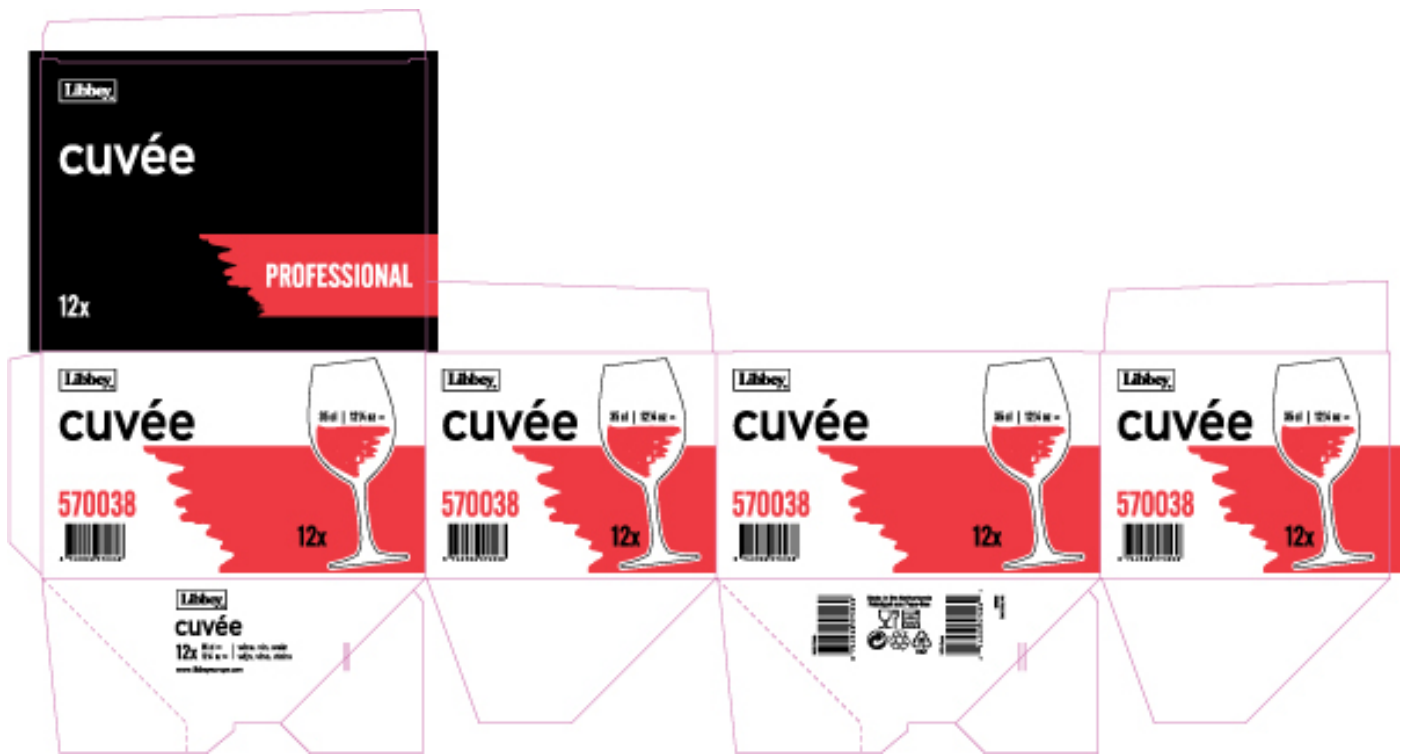
Complete upgrade on the bulk carton line for Philips batteries. Basic design was delivered by the client but major changes had to be done after converting the design to Adobe Illustrator. The batteries are re-created in Illustrator and parts of the logo were redone in order for it to be easily used on different sizes.



Samples

Bulk carton for Libbey

A clean looking design for the new range of Libbey glasses. This design is done in-house on basic instructions from the client's requirements. A simple looking design that had to be produced for every type of glass on short notice through out the complete project. Basic artwork is delivered by the client and converted to Adobe Illustrator. Although the glasses were made by a Dutch company, we had feedback from Libbey America that they were very impressed with the quality produced in such a short time. Most of the cartons had to be used at an expo in New York.



Samples

Bulk carton Smaakmakers

Display design for Smaakmakers. The basic design was delivered by the client but was useless to use for print. After communicating with the client what we needed, the client gave us the time and spend to redo the design as long as it was to his requirements. The box is totally redrawn within Adobe Illustrator while the background is kept in Photoshop, just as the logo is. The box looks simple but it gave me lots of pleasure re-creating the “metal bar” effect in Illustrator so it could be done within specific packaging print requirements... while it all had to fit once the carton box was folded and up for display.

